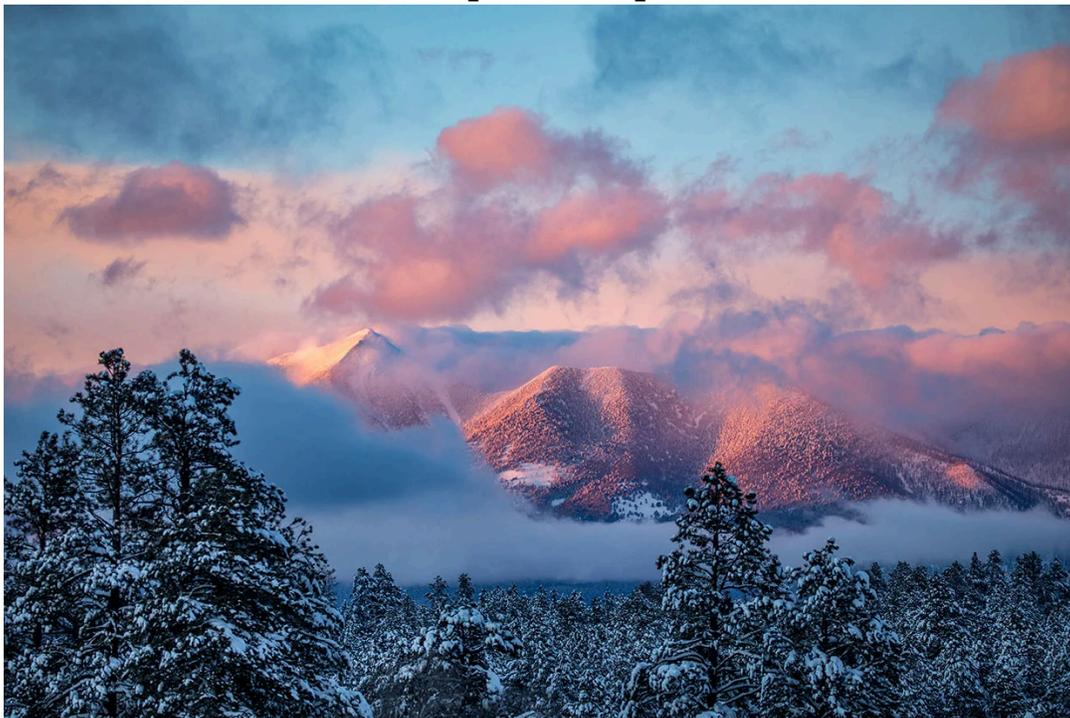




THE LUX LIFE

The Unexpected Experience



A Message From Lux:

We hope you spent the holidays taking time to slow down and enjoy moments of stillness with family, friends, and good food, preparing for the successes the new year will bring. Many view the new year as a fresh start, a time to grow personally, professionally, and financially. It represents a clean slate, an opportunity to focus on what's best for ourselves and our businesses.

As we begin this new year, we at Lux Offices are excited to continue supporting you and your business in creating a productive, efficient, and comfortable workspace. Whether

it's addressing your business needs, providing support, or assisting with any questions, our team is here to ensure your office environment is aligned with your goals for the year ahead.

2025 is the year of success, prosperity, and new opportunities. CHEERS!

Bonjour



Introducing our newest Lux Lady: Bella!

Originally from Connecticut, Bella moved to sunny Arizona to become a Sun Devil at ASU and has since made it her home.

She has 10 years of experience in customer-facing roles and a background in real estate! Her favorite part of her job is helping people by solving problems, offering assistance, and creating positive, lasting experiences.

When she's not working, Bella enjoys hitting the gym, getting lost in a good book, or spending quality time with friends.

Fun fact: Bella studied French for 9 years!

CHEERS TO THE NEW YEAR

New Year's Resolutions for Business Owners

BOOST MARKETING EFFORTS

EXPLORE NEW REVENUE STREAMS

REVIEW AND ADAPT YOUR BUSINESS PLAN

SET CLEAR FINANCIAL GOALS

EXPAND YOUR NETWORK



Love is in the Air:



Your Valentine's Day Guide

00

Days

00

Hours

00

Minutes

00

Seconds



Hit the Trails: Hiking Season is Here!

There's no better time of year for a refreshing hike and discovering new trails. Here are 6 stunning Arizona hiking spots, perfect for your winter and spring adventures!



Latigo-Sidewinder Loop

Located in the **McDowell Sonoran Preserve**, this popular spot offers hiking, mountain biking, and running with scenic desert views. It can get busy, but quieter times provide solitude. The best time to visit is from **October to May**.



Dawa Loops

Located in the **Coconino National Forest** near Sedona, the trails around **Dry Creek** provide a peaceful, less crowded way to explore the area's stunning landscapes, offering a variety of high-desert hikes through wooded terrain.



Peralta Regional Park

Located in **Pinal County** near **Gold Canyon**, **Peralta Regional Park** in the **Superstition Mountains** offers equestrian staging, over 9 miles of trails, picnic areas, a stargazing node, 31 campsites, and an educational interpretive trail.



Paloma Regional Preserve

Located in the **City of Peoria**, this site at the edge of the **Superstition Mountains** and **Tonto National Forest** offers a unique blend of a well-equipped park and rugged backcountry experience.



Painted Hills Trails Park

Located in **Tucson Mountain Park**, **Painted Hills Trails Park** is known for its scenic saguaros, peaks, and natural quiet, offering approximately 4 miles of trails for all non-motorized trail users.



The Lagoon Loop

Located in **Dead Horse Ranch State Park** in **Cottonwood**, with over 20 miles of non-motorized trails in **Coconino National Forest**, great for hikers, equestrians, and bikers. A counter-clockwise route is recommended for the best experience.

REMINDER



Don't Forget to Restock your Business Cards!

LUX OFFICES

 **Maintaining an ample supply of business cards is a simple yet effective way to ensure you never miss a new client!**

Valley Events

Discover the best events happening in Scottsdale and Avondale! From community festivals to family-friendly activities, find out what's going on in your neighborhood.

Scottsdale, AZ



The Peking Acrobats

The renowned Chinese acrobatic troupe, known for their remarkable feats of strength, balance, flexibility, and precision, will perform in Scottsdale on **January 28th** at **The Madison Center for the Arts**.

[Get Tickets](#)



Fine Art & Wine Festival

The **Kierland Fine Art & Wine Festival** features tastings from 15 top Arizona wineries, handpicked by **Willcox Wine Country**, with tickets available for purchase in advance or at the event for wine enthusiasts 21+.

[Free Admission](#)



Patrick's Day Parade & Faire

Celebrate St. Patty's Day in Phoenix at the St. Patrick's Day and Irish Faire with a parade, Irish music, dancing, food, crafts, kids' activities, and a VIP pub with Arizona craft beers at **Margaret T. Hance Park**.

[More Info](#)

Avondale, AZ



Arizona Balloon Classic

The 14th Annual Arizona Balloon Classic, **January 24-26, 2024**, will feature colorful hot-air balloons soaring over **Goodyear Ballpark** for a stunning display of mass ascensions.

[Get Tickets](#)



Spring Training

The 2025 Cactus League season opens on **Thursday, February 20**. With 15 Major League Baseball teams playing at 10 ballparks across Maricopa County, the 2025 Cactus League schedule **runs through Tuesday, March 25**.

[More Info](#)



Garden Bros Nuclear Circus

Garden Bros Circus presents **Jr's Hollywood Adventure** in 2025, featuring glitz, glamour, and nonstop entertainment under the world's largest big top with Jr. The Clown.

[Get Tickets](#)

✨ *Avondale's Annual Potluck* ✨



Happy Holidays from Lux Offices Avondale! 🎄 ❤️

This holiday season, Avondale brought the community together with a delightful Christmas Potluck for their tenants. The event was filled with festive cheer, delicious homemade dishes, and an abundance of holiday spirit. The potluck was more than just a meal-it was an opportunity to connect, celebrate, and enjoy the company of office neighbors. Thank you to all who participated and made the event such a success! We're grateful for this wonderful community and look forward to celebrating more moments together in the future.



Lux Offices Halloween Costume Contest Winners

CUE
Drum Roll



Best Costume Overall

Kudos to "La Muerte",
with **Scottsdale
Trusted
Therapy!** The



Best Group Costume

Congrats to the Sawyer
family, with
**Beautifully Me
Medspa**, for bringing



Best Couple Costume

Kudos to this fun
couple, with
**Scottsdale Trusted
Therapy**, for

attention to detail in this animated character costume truly impressed.

the superhero spirit to life as "The Incredibles".

absolutely rocking the iconic Lydia and Beetlejuice look from *Beetlejuice!*

Look up to find
inspiration,

Look down to feel
gratitude.

We Value Your Feedback

At Lux Offices, your satisfaction is our top priority. If you have any suggestions, comments, or ideas on how we can improve, please don't hesitate to share them with us by emailing info@luxoffices.com

Lux Offices

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